

<b>MODULE</b>	<b>HOURS</b>	<b>PURPOSE</b>	<b>CONTENT</b>	<b>EVALUATION CRITERIA</b>
<b>TERMINOLOGY</b>  <b>PHILOSOPHY OF SPINOLOGY TER-PHI</b>	26 / 30	<p>To familiarize students with the specific terminology used in Spinology.</p> <p>To give the student the fundamental philosophical building blocks of Spinology. The logic, reasoning and application of the philosophical principles of Spinology. Spinology in personal life, and professional practice.</p>	<p>Semantics. The use and misuse of specific terminology. Terms used in Spinology.</p> <p>History of Spinology. Human thinking methods: inductive and deductive reasoning. Is there order in nature? The continuous life cycle. The safety pin cycle. What is disease? It is all about energy. Retracing. Spinology Code of Ethics.</p>	<p>The student must demonstrate practical understanding and knowledge of the terms used in Spinology profession and its practical application.</p> <p>The student must be able to demonstrate the relationship that exists between the different course modules because of the underlying philosophy. The student must be able to demonstrate a clear understanding and comprehension of the Principles of Spinology.</p>
<b>SPINOLOGY TECHNIQUE TEC</b>	250 / 100	<p>To coach the student in the practical techniques associated with Spinology. To develop the skills required in locating, analysing and correcting spinal occlusions.</p>	<p>The philosophy of the technique <b>Vertebraille</b>. The art of locating and analysing spinal occlusions. Development of the manual impulse. Spinology techniques.</p>	<p>The student must demonstrate their ability in identifying and helping in the correction of spinal occlusions. The student must further demonstrate their ability is and the skill in applying specific forces by which the human body can adapt and correct spinal occlusions.</p>
<b>THE HUMAN BODY THB</b>  <b>SPINAL DYNAMICS SD</b>	85 / 150	<p>To complete a comprehensive study of the structure and function of the human living body. The anatomical and physiological knowledge as platform for the practice of the profession. Special emphasis made on the structure and function of the nervous system, the spine and the muscular system.</p> <p>To complete an in depth study relating to the dynamics of the "living" spine. Students will also cover the spinal movement potential, ranges of motion and the opportunity for the occurrence of spinal occlusions.</p>	<p>Basics in Embryology. Deep and specific knowledge in: Spinal Anatomy, Spinal Physiology, Neuroanatomy and Neurophysiology. Basics in Endocrinology and Biochemistry. The human organism as a balanced unit. Basics of Pathology and specific "barrier" pathologies.</p> <p>Osteology, Arthrology and Myology of the spine. Connective tissues. Range of motion along the spine. The spine as a unit. Reasoning the possibilities for having spinal occlusions by segments. Understanding the ways in which the body assists in the adjusting of spinal occlusions.</p>	<p>The student must be able to demonstrate a high degree of knowledge in the structure, function and dynamics of: the spine, the nervous system, the endocrine system, the musculoskeletal system and how all these individual elements inter-relate.</p> <p>The student must demonstrate knowledge of the structure and function of the spine, and the mechanical possible movements for each vertebra. Students must have a complete understanding of the concepts "spinal occlusion" and "stretch reflex", as well as "the body trying to correct spinal occlusions". In addition, show deep understanding in the "why" and "how" of Spinology technique.</p>

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<b>EFFECTIVE COMMUNICATION SKILLS COM</b>		To teach and coach the student in all aspects of effective communications in relation to all the other aspects of the practice of the profession of Spinology	Basic techniques in communications. <u>Oral communications:</u> The orientation, the lecture, media interviews and educational speeches. <u>Written communications:</u> Letters, advertising, articles. Internet: website, blogs, social networking sites.	The student must demonstrate effective interpersonal skill in introducing Spinology to audiences. Students must also show the necessary knowledge and skill associated with the first visit of recipients. Students must also be able to demonstrate the ability to give educational or reinforcement talks to recipients. Training in writing about Spinology is required too.
<b>BASIC BUSSINESS PRINCIPLES AND MANAGEMENT</b>	22/20	To coach students in the skills, information and processes associated with how to organize, arrange and run successfully a small business like a Spinology Center.	Establishing business plans. The dynamics of goal setting. Management of a small business. Budgets and financial plans. Time organization and distribution	The student must demonstrate ability in: Establishing a business plan, determining strategies in goal setting both short and long term. Be able to formulate an effective financial plan for a Spinology practice. Be able to demonstrate good time management skills.
<b>OFFICE PROCEDURE AND MANAGEMENT OF A SPINOLOGY CENTER OPM</b>		To coach and demonstrate to the students the various skills, processes and procedures that lead to running a successful Spinology practice.	The "know-how" of a Spinology office. The ideal site. The first practice members. Orientations. Educational programmes for recipients. Optimizing the business, maintaining clients, feedback, customer care etc.	The student must exhibit efficiency in: Handling the first visit of recipients; elaborating and imparting educational speeches to recipients; applying proven practice techniques towards making their practice successful.
<b>MARKETING &amp; PROMOTION MKT</b>		To provide the student with the skills, processes and procedures that will enable the student in the construction of successful marketing and promotional strategies.	<u>External Marketing:</u> Talks and Lectures outside of the office; promotional booths; participations in Fairs. <u>Internal Marketing:</u> Programs to generate new practice members; your style in the office.	The student must demonstrate competence in organizing and running both external and internal marketing procedures. Students must demonstrate efficiency in the questions and answers in interpersonal exchanges between recipient and Spinologist.
<b>PRACTORIUM PCT</b>	125 / 50	To provide an opportunity for the student to demonstrate their capability in starting, running, and managing a successful Spinology practice.	The professional application of all the knowledge and techniques gained along the course to the real work scenario.	Assistance to achieve accreditation in all Spinology practices. The student must exhibit professionalism in : Initiating a Spinology office; maintaining the first recipients; locating, analysing occlusions, and helping in their correction. All of these must be demonstrated in the context of the Practorium.
<b>RESEARCH</b>	2 / 25	The student must show his/her capability of researching on any of the matters related to Spinology.	The student must write a research paper based on any subject of his/her interest of the content of the course, in order to deepen in the information and knowledge of it.	The student must elaborate a written minor thesis on the chosen researched subject.



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